AIA Hampton Roads

Strategic Plan
2023-2025

Plain + Simple

Knowledge

- Provide education and programs to make our members THE coastal resilient experts.
- Assemble the Coastal Adaptation and Resilience "Avengers" in Hampton Roads.
- Lead and demonstrate our knowledge and expertise to the community as part of our identity.

Member Value

- Make our architects also experts in all things business: how to run one and how to succeed in one.
- Take such good care of the next generation of architects that they will never want to leave and others will want to come to Hampton Roads.
- Be the best AIA chapter that retains, attracts, and takes care of its members and supporters.

Outreach

- Rebrand AIAHR so that everyone recognizes who we are and understands the value we bring to the community.
- Harness our strength and power in numbers to become the respected voice in architecture.
- Get architects "in the room where it happens" in every municipality in the region.