

Strategic Plan 2023-2025

GOALS	STRATEGIES
Knowledge Leadership FAIA Hampton Roads is the trusted local resource and leading model association of knowledge for design and planning for Coastal Resilience and Adaptation of the built environment for the communities of Hampton Roads. Relevant Membership	Focused and relevant programs – Provide programming for members to position firms and individual persons to gain expertise in coastal resilience and adaptation and working knowledge of current/future industry trends, socially compelling issues, and business climate. Master Collaborator – Be the catalyst to bring everyone together regarding coastal resilience and adaptation efforts by enriching mutually beneficial connections to related professional organizations as well as other entities within and beyond the design and construction industry. Entrepreneurial Spirit – Exhibit and practice business approaches and provide services and products with contagious enthusiasm and an empowering passion towards the goal.
AIA Hampton Roads exhibits the exceptional value and professional relevance of membership in the organization to area firms, individuals, and industry and government allies. Impactful Outreach	Firm Focus – Acknowledge the important place architecture firms hold within AIA Hampton Roads and provide enhanced service and support that directly benefits firms with a focus on business literacy and acumen. Emerging Professionals and Young Architects – Actively support the member community of emerging professionals and young architects to fully engage with and diversify the organization and profession. Best In Class Operations – Manage operations of AIA Hampton Roads to meet fiduciary responsibility while advancing the vitality of the chapter.
AIA Hampton Roads is the voice of architecture and trusted resource on design for individuals and entities addressing the built needs of our coastal community.	Community Engagement – Elevate the voice and brand of AIAHR and general awareness and appreciation of architects and architecture across all communities and associations within the geographic boundaries of AIA Hampton Roads. Citizen Architects – Enhance the collective voice of the architecture profession as well as individual members, to have impact on policy and decision making on the built environment in the regions of AIAHR. Government Advocacy – Advocate for progressive, sustainable, regional development of the built environment with a focused eye on coastal resilience and adaptation to support the wellness and well-being of all residents of AIAHR communities.